

Skills / Software

- * HTML
- * CSS
- * Photoshop
- * Illustrator
- * Dreamweaver
- * Homesite
- * Javascript
- * XML

Objective

I intend to work as an Art Director to further develop my design, front-end development skills, and creative process. I'm interested in working in an environment that encourages thoughtful design, creative consistency, and values above all, high design standards.

Experience

Art Director

SEPT 2007 - PRESENT Hachette Filipacchi Media New York, NY, USA

- * Responsibilities include front-end development on CarandDriver.com
- * Special features design on CarandDriver.com
- * Site architecture and site design, for company wide site redesign projects (in progress).
- * Create designs and HTML/CSS code for special features across all HFMUS brands.
- * Design in-house ads for HFMUS brands.

Art Director

APR 2006 - SEP 2007 ForbesTraveler.com New York, NY, USA

- * Designed ForbesTraveler.com, a forbes.com luxury travel site.
- * Responsibilities included site architecture, site design, build, project and product management and template layout.
- * Implemented JSP pages for dynamic display of XML data.
- * Created HTML/CSS code standard for production efficiency and consistency for design/production team.
- * Created and maintain Design Collateral Database for all brand related artwork.
- * Design in-house ads for ForbesTraveler brand.
- * Manage and direct Photo Editor and Production Staff

Lead Designer

FEB 2000 - APR 2006 VNU eMedia New York, NY, USA

- * Lead Designer on several high profile Business to Business sites, including Billboard.com, EditorandPublisher.com, Photo District News (pdnonline.com), Backstage.com.
- * Responsibilities included site architecture, site design, build, project and product management and template layout.
- * Implemented JSP pages and XSL Style Sheets for dynamic display of XML data.
- * Created HTML/CSS code standard for production efficiency and consistency for design/production team.
- * Created and maintain Design Collateral Database for all brand related artwork.
- * Designed in-house ads for VNU brands.

Education

- * Bachelor of Arts - BFA Fine Arts/Visual Design - University of Oregon JUN 1998
- * Continuing Ed Courses - Javascript and Flash - Parsons Design School
- * Continuing Ed Course - Flash Course - NYU
- * Continuing Ed Course - Furniture Design - SVA

Additional Info

Example sites:

- * www.caranddriver.com
- * www.forbestraveler.com
- * www.pdnonline.com

Portfolio Site

www.afexdesign.com

Awards

- * 2006 Forbes.com Presidents Award
- * 2005 Folio Magazine Ozzie Awards Gold Award for best web site design, kbbonline.com
- * The Web Marketing Association 2005 Webaward for outstanding achievement in website development, PDNOnline.com
- * 2004 Folio Magazine Ozzie Awards Silver Award for best web site design, Archlighting.com
- * 2003 VNU Business Media President's Award winner of Innovation and Creativity Category, Editorandpublisher.com

References available upon request